



EAST ALABAMA COMMUNITY HEALTH IMPLEMENTATION PLAN

**GET HEALTHY
LIVE WELL**



Access to Care

Improve Access to Care

Expand the continuum of care

- ◆ Develop new clinical programs to expand treatment capabilities, including but not limited to a focus on general surgery, orthopedics, oncology and cardiology.
- ◆ Extend access to specialist coverage at TMC/East Alabama and the Tanner/East Alabama medical office building
- ◆ Continue expansion of Women’s Care Services
- ◆ Expand primary care services across the region.
- ◆ Increase access to patient-centered medical homes.

Increase access to care for the uninsured and underinsured

- ◆ Continually evaluate and broadly communicate financial assistance and self-pay discount policies and practices to ensure optimal access for qualifying patients

Utilize health information technology to improve population health outcomes and healthcare quality

- ◆ Maximize Epic’s potential for enhancing patient care, outcomes and clinician-user experience
- ◆ Leverage Epic tools to improve end-user efficiency and patient engagement
- ◆ Increase myChart activation for purpose of connecting patients to the Tanner health System and Tanner medical Group as their preferred healthcare partner

Increase awareness of existing resources

- ◆ Utilize educational outreach and enhanced networking/partnerships to raise awareness of services and resources in the community to overcome barriers to care

Chronic Disease Education, Prevention and Management

Increase Access to and Utilization of Clinical and Community-based Services for Chronic Disease Prevention, Risk Reduction and Management

Increase access to chronic disease preventive services and self-management programs in the community

- ◆ Implement outpatient nutrition counseling and diabetes self-management education programming in the community
- ◆ Expand online nutrition and health education classes.
- ◆ Develop Population Health Management Services Organization to focus on improvement of clinical health outcomes through improved care coordination and patient engagement.

Provide outreach to increase use of clinical preventive services by the population

- ◆ Hold community screening opportunities (i.e., prostate cancer) to ensure underserved individuals are aware of and have access to available screenings

- ◆ Provide community-wide CPR education/trainings
- ◆ Tanner’s “Mammography on the Move” digital mammography unit to provide mammograms and bone density screenings in the community
- ◆ Expand targeted and culturally appropriate media and education efforts through a variety of communication channels and formats to raise awareness of health information and services in the community, empower individuals to take an active role in their health and health care and overcome barriers to care
- ◆ Continually develop and engage collaborative partnerships at the local, regional, and statewide levels to address chronic disease and environmental factors that contribute to health risks and the overall health of the community

Mental/Behavioral Health Services

Promote Mental/Behavioral Health in the Community

Increase access to mental/behavioral health services and supports in the community

- ◆ Develop additional rapid mental health access points in the region to serve Alabama residents
- ◆ Continue regional development of specialized psychiatric services for the region that can serve Alabama residents

Establish Department of Women's Mental Health that will serve Alabama residents

- ◆ Identify dedicated psychiatric providers specializing in women's mental health services, licensed in Georgia but accessible to Alabama patients
- ◆ Partner with Tanner Medical Group's OB/GYN practices — including the satellite Tanner Healthcare for Women location in Wedowee, Alabama — and oncology services to expand access to mental health care that will be accessible to women in Alabama

Support primary care providers with mental health services for patients

- ◆ Continue to serve as a referral destination for regional primary care providers within Tanner Medical Group's regional Patient-centered Medical Home (PCMH) practices
- ◆ Provide education to the community and providers on specialized psychiatric services and rapid mental health access

Reduce stigma of mental illness in the community

- ◆ Advocate for change to stigma surrounding mental illness in the community through continued educational media initiatives, awareness campaigns and community outreach efforts

Substance Misuse/Drugs

Prevent and Treat Substance Misuse

Enhance substance misuse treatment in the community

- ◆ Continue to promote and expand substance misuse services through Regain at Willowbrooke, an outpatient substance misuse treatment program for working professionals

Reduce Barriers and Bridge Gaps Between Residents, Emergency Personnel and Substance Misuse Prevention and Treatment Programs through Education and Resource Linkages

- ◆ Implement community outreach activities to educate community on critical substance misuse issues (i.e. opioid/prescription medication misuse, dangers of e-cigarettes, etc.) and increase awareness of existing substance misuse resources and services

Community Health Education

Health and Nutrition Education in the Community

Increase accessibility and availability of health and nutrition education throughout the community

- ◆ Expand community-wide nutrition education cooking courses to include more online classes
- ◆ Provide primary care providers with QR codes linking nutrition education and recipes for their patients
- ◆ Develop weekly nutrition education to be delivered via texts

- ◆ Develop videos with registered dietitians to provide nutrition tips for expectant and new moms
- ◆ Provide links in Tanner public e-newsletter to link to Cooking Matters video content
- ◆ Expand online health education featuring chronic disease experts



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